

POWER UP

YOUR BUSINESS CONFERENCE

AGENDA
OCTOBER 21, 2024

	MARKETING	SALES	PEOPLE	FINANCE	EXPERTS
8:30 - 9:15 AM	<p>Reach Your Target Customer</p> <p>Meredith Hancock</p>	<p>Are You Pricing Correctly?</p> <p>John Fogle</p>	<p>Creating Culture</p> <p>Becky Stickley</p>	<p>Business Valuations</p> <p>Zach McKannan</p>	<p>Ask an Insurance Agent</p> <p>Brian Walter</p>
Break (9:15 AM to 9:30 AM)					
9:30 - 10:15 AM	<p>Branding Your Business</p> <p>Janet Michael</p>	<p>How to Close a Sale</p> <p>Billy Whirley</p>	<p>Communicate Effectively</p> <p>Andy Gyrusin</p>	<p>Quickbooks</p> <p>Angela Wiseman</p>	<p>Ask an Attorney</p> <p>Joan Fine Suzan Herskowitz</p>
Break (10:15 AM to 10:30 AM)					
10:30 - 11:30 AM	<p>Canva Tricks & Tips</p> <p>Roger Coles</p>	<p>Market Fit</p> <p>John Fox</p>	<p>Network Like a Rockstar</p> <p>Katie Jordan</p>	<p>Financial Strategy for Business</p> <p>Katrina Meade</p>	<p>Ask an Accountant</p> <p>Rejoyce Lunceford George Daugherty Keith Smith</p>
Break (11:30 AM to Noon)					
12 - 12:30 PM	Lunch				
12:30 - 1 PM	Keynote Roger Coles National Speaker, Marketer, Canva Advisor				