

	Corron	Room 106	Room 108	Board Room	Room 206
Room Sponsor	Online Power	Sales Power	People Power	Financial Power	Tourism Power
7:30 – 8:00AM Registration Breakfast Networking					
8:00am – 8:20AM Welcome					
8:30 – 9:15AM <i>Session #1</i>	Power Sales through Facebook/Instagram Jeff Nicely	Can I sell internationally? Aaron Miller	Creating a Culture Where Employees to Come & Stay Bill & Sandy Long	Power Up Your Cash Cort/Bank	The Power of Tourism Justin Kerns./Jenna French
9:15 -9:30AM	Break				
9:30 – 10:15AM <i>Session #2</i>	Increase Your Ecommerce Sales Cameron Nelson	Selling Virginia Government Entities Chris Ley	The Power of the Words We Use Jeff Nicely	What is ICAP and how can they help me reach Angel Investors?	Make Your Business a Destination Katie Mercer/Amber Smoot
10:15-10:30AM	Break				
10:30 – 11:30AM <i>Session #3</i>	Selling on Google Ray S. Smith	Selling to the Federal Government Lisa Wood PTAC	The Power of Networking Patti Solenberger	What do I need to know loan applications? Cort/Bank	How can Virginia Tourism Corporation (VTC) help my business? Kelli Williams
11:45 – 12:15PM Lunch/Networking					
12:15 –1:00PM Keynote Speaker					