

SBRT

SMALL BUSINESS
RESILIENCY TEAMS

eCommerce

QUESTIONS

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PROGRAM FEATURES

We provide:

- Consulting with eCommerce experts
- eCommerce tools & training to use them
- Consulting with social media experts

MISSION

This program assists experienced, growth-oriented business owners to expand by developing an e-commerce plan and the tools to implement it.

WHY CLIENTS LOVE IT

- Clients receive a personal coach to help navigate setting up eCommerce systems.
- Clients receive free eCommerce work to help them get to the next level.

PARTICIPATING ARE:

Augusta County
City of Harrisonburg
City of Waynesboro
City of Winchester
Clarke County
Frederick County
Rockbridge County
Rockingham County
Shenandoah County



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

This program is made possible through a grant from Virginia Initiative for Growth and Opportunity (GO Virginia) which is a business-led initiative formed to foster private sector business growth along with the participating localities, the SBA, and the VASBDC.



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APPLY TODAY!

This grant funded program is limited to the first 20 dedicated clients who want to see a difference in their business!
Applications are available at:
valleysbdc.org/ or lfsbdc.org

WHO SHOULD APPLY?

Growth-oriented existing businesses in the areas of tourism, retail, professional services, and healthcare will be given first option to participate.

PROGRAM STEPS:

1. Small business owner (SBO) applies.
2. If approved they have intake meeting
3. SBO is assigned a Navigator (coach)
4. Navigator sets up consulting sessions
5. Navigator sets up contract work for SBO such as website design, etc.

CLIENT REQUIREMENTS:

- See webpages above for client responsibilities.
- Client will be asked to keep all appointments to avoid being removed from program.

This is all paid for through a Go Virginia grant, SBA funding, and the collaborative support of the participating localities.